# INSIGHT

2ND QTR 2014

VOLUME 1

INFORMATIVE NEWSLETTER BROUGHT TO YOU BY CRAIG, KELLEY & FAULTLESS LLC

### FEATURED THIS MONTH

# Champions In Your Court CKF introduces new ad campaign Congratulations! 2014 Super Lawyers announced Underinsured/Uninsured A helpful description Don't Text and Drive A campaign to help educate

# CRAIG, KELLEY & FAULTLESS LLC

Injury Attorneys

Free X-Box One

Find out how you could win

### INDIANAPOLIS OFFICE

5845 Lawton Loop East Drive Indianapolis, IN 46216



1-800-746-0226 CKFLAW.COM

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# **Champions In Your Court**

In April, we started a new advertising campaign titled "Champions In Your Court." We are working with BJ Golnick, an accomplished writer, director, cinematographer, editor, and producer. In addition, we are working with BJ Golnick's father, Marshall Golnick, an experienced producer and writer. Marshall has years of experience in branding, marketing, and advertising. We are extremely excited with the quality and message of this campaign.



The word "champion" means: one that does battle for another's rights; a person who fights for another person or cause. The attorneys at CRAIG, KELLEY & FAULTLESS have been fighting insurance companies, reckless semi truck drivers, dangerous trucking companies, and other companies and individuals who endanger all of us on the road. We fight for and protect victims against

those who harm and try to take advantage by delaying, denying, and

withholding justice.

Watch for our new commercial on TV or go to our YouTube channel, Facebook page or website to watch it now. Please email us at danacraig@ckflaw.com and let us know what you think of our commercial - good or bad.



## CHECK OUT OUR NEW COMMERCIAL AT

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The March 2014 issue of indianapolis Monthly Magazine

# Congratulations!

If you received the March 2014 issue of Indianapolis Monthly Magazine, you most likely noticed that three of the lawyers at CRAIG, KELLEY & FAULTLESS received recognition for being among the top attorneys in Indiana. David W. Craig was selected as a Super Lawyer. Chris Barry and Kerri Farmer were both selected this year by Super Lawyer as Rising Stars.

Other attorneys initially nominate Super Lawyers. Then, those nominated are validated by a third-party research team. Super Lawyers are narrowed to the top 5% in the State and only the top 2.5% of the young lawyers receive the Rising Star recognition.

# CONGRATS TO DAVID, CHRIS AND KERRI!



**DAVID W. CRAIG** 



**CHRIS BARRY** 



KERRI FARMER



Attorney Kerri Farmer presents the IPad to Ryan Retz at our Indianapolis Office

# We have a Winner!!

Ryan Retz of Tipton, Indiana was the winner of the iPad Air that CRAIG, KELLEY & FAULTLESS gave away in our 'Like us on Facebook' drawing in February. Congratulations Ryan! Be sure to keep up with the CRAIG, KELLEY & FAULTLESS quarterly newsletters to find out what will be given away to the lucky reader each quarter!

# Underinsured/Uninsured Insurance Coverage

When purchasing automobile insurance coverage, two of the coverages your agent will discuss with you is underinsured motorist and uninsured motorist coverage. THESE ARE IMPORANT COVERAGES AND SHOULD NEVER BE REJECTED.



Underinsurance coverage protects you when you are in a wreck caused by someone without enough automobile insurance. If this happens and you have underinsured coverage in an amount greater than the other driver's limits, then your company must pay you the value of your claim, up to your limits, less the limits of the other driver.

Uninsured motorist coverage protects you when you are in a wreck caused by someone without insurance. The worst drivers, like those who have no drivers license, do not have insurance. If you have this coverage, then your insurance company must pay the amount the uninsured motorist owes you, up to your limits of the coverage.

# Don't Text and Drive Campaign

CRAIG, KELLEY & FAULTLESS employees, Clint Crabtree and Don May, have been instrumental in spreading the word about the dangers of texting driving.



Employees, Clint Crabtree (left) and Don May (right)

Several years ago, our firm introduced our 'Don't Text and Drive" campaign. Texting while driving is obviously dangerous. But, so are all other forms of distracted driving. We see the devastation every day that is caused by people that text and drive and allow other distractions to get their attention while driving. For this reason, we purchased several driving simulation machines to demonstrate to drivers of all ages the dangers this causes for others. We have given two of these simulators to local fire departments. We also purchased two for our own use at community safety events and drivers education classes.

In March 2014, Clint and Don took the simulators to Pendleton, IN. The students in the drivers education class were able to use the simulators to experience the dangers associated with this risky behavior.



Drivers Education students sporting their new CRAIG, KELLEY & FAULTLESS Don't Text and Drive T-shirts.







# FREE X-BOX ONE

CRAIG, KELLEY & FAULTLESS is giving away a FREE X-Box One to one of our Facebook followers on June 25, 2014. To be eligible, you need to like us on Facebook. If you have already liked us, you are already registered!

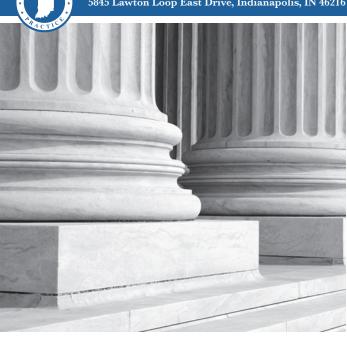
www.facebook.com/ckflaw

# Newsletter

We mail our newsletter once a quarter. If you know of anyone who would like to be added to our mail list, please let us know. Likewise, if you would prefer to be removed from our mail list, let us know. Contact us at danacraig@ckflaw.com.

Injury Attorneys

5845 Lawton Loop East Drive, Indianapolis, IN 46216



1-800-746-0226 **CKFLAW.COM** 

# Where to Find Us

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If we do not have an office or meeting location near you, we will come to you. We can meet nearby or in your home.

"I have lived my life, and I have fought my battles, not against the weak and the poor — anybody can do that - but against power, against injustice, against oppression; and I have asked no odds from them, and I never shall."

— CLARENCE DARROW